



## EDUCATION

**MINNESOTA STATE UNIVERSITY - MANKATO, MN**  
AUGUST 2006 - DECEMBER 2011

Bachelors of Fine Arts – Graphic Design  
Dean’s List and maintained 3.53 GPA  
Graduated with Summa Cum Laude Honors

## SKILLS

### CREATIVE PROGRAMS

●●●●●●	Illustrator CC
●●●●●●	Photoshop CC
●●●●●●	InDesign CC
●●●●●●	Dreamweaver CC
●●●●●●	Wordpress

### WEB DESIGN & DEVELOPMENT

Intermediate knowledge of HTML/XHTML and CSS coding with a willingness to learn.

### CREATIVE SKILLS

●●●●●●	Illustrations
●●●●●●	Apparel Design
●●●●●●	Typography
●●●●●●	Packaging Design
●●●●●●	Layout Design

### BRANDING & PRINT DESIGN

Expert knowledge of brand/identity creation, print layout and package design.

## AWARDS

### RECEIVED 1991 ARMY SERVICE METAL

Serving as a Designer & Mechanical Engineer for the United States Army and Charlie Company, 27th Support during Operation Desert Storm from 1986 to 1991. I am a Gulf War Veteran.

### RECIEVED 2019 GOOGLE VETERAN AWARD

Received award for Outstanding Veteran Owned Freelance Design Business

## INTERESTS

All things design, all things mechanical, and all things web.

## EXPERIENCE

**KREDIET DESIGN COMPANY - MANKATO, MN**  
[www.kredietdesigncompany.com](http://www.kredietdesigncompany.com)

WEB DESIGNER + GRAPHIC DESIGNER + ART DIRECTOR  
AUGUST 1997 - PRESENT

At Krediet Design Company, I work directly with multiple brands including KEYC NEWS 12, European Rotisserie, Javens Family Winery, Hooligans Neighborhood Bar & Grill. Projects include creation of visual Identity systems for new products and their launch strategies. This typically includes art direction for any photoshoots required, Print design for various publications, and web and UI / UX design For product pages, promotions and more.

**SOUTH CENTRAL COLLEGE - NORTH MANKATO, MN**  
[www.southcentral.edu](http://www.southcentral.edu)

WEB DESIGN + GRAPHIC ARTS ADJUNCT INSTRUCTOR  
JANUARY 2017 - MAY 2017

My most successful projects ranged from multiple brand identity Sets and various avenues of print design, to UX design and visual Website design. From the initial kickoff and ideation, through the complete creation of an entirely new brand or website, I was able to teach the students how to create and build website and build their portfolios for future opportunities.

**COMPLETE MARKETING SYSTEMS - NORTH MANKATO, MN**  
WEB & GRAPHIC DESIGNER  
AUGUST 2015 - DECEMBER 2015

I led and coordinated all marketing and design needs for the Minnesota Indoor Football League, The Havok. Duties included design of all print and web advertising, website product tradeshow booth design and social media support.

**SEOWHAT? INC. - MANKATO, MN**  
[www.seowhat.com](http://www.seowhat.com)

GRAPHIC DESIGNER  
NOVEMBER 2012 - JANUARY 2014

Serving as a Graphic Designer, I designed graphics for all social media groups including Facebook, LinkedIn, and Twitter. I made a variety of website buttons, email blasts, banners for multiple websites for brands such as Pacific Plex Clothing and DCS Sports Cards.

**UNITED STATES ARMY - U.S.A**  
ILLUSTRATOR + GRAPHIC DESIGNER + MECHANICAL ENGINEER  
NOVEMBER 1986 - APRIL 1992

I led and coordinated all marketing and design needs for Charlie Company 27th Support Division, Fort Hood, Texas. I was responsible for designing various military brochures, posters and paintings. Some other responsibilities I was tasked with was to restore and maintain Museum Military vehicles fleet.

